



Superior Technology

Offering New Ways to Streamline your Business Operation

BY DYLAN SKRILOFF



John Luludis, founder of Superior Technology

John Luludis is bringing change to the way medium sized businesses operate, much needed change, specifically in the management of the technological side of their business. His approach is helping companies all over the country, but he's doing it all out of an office right here in Rockland County.

Luludis, a former executive in Fortune 500 companies, was tasked with updating the IT and business operation systems at DF Young, an international logistics solutions provider, and in so doing, he discovered several innovative approaches that could help any business.

A lightbulb went off in the head of the seasoned executive, and he saw there would be a demand for his approach in the marketplace. "I saw a void in technology and tech leadership and solutions. Business people did not have knowledge of the type of technology they should use," Luludis said.

And thus Superior Technology was born.

While Superior Technology can help companies anywhere, Rockland County benefits most directly, as Luludis, a graduate of Suffern High School, decided to bring the business to his home county. The headquarters are based in Pearl River, only a 15 minute drive from where he grew up.

"I am Rockland raised. I wanted to bring this business to Rockland and create jobs here," said Luludis, who has since joined the Rockland Business Association and Mahwah Chamber of Commerce.

In addition to his role at Superior Technology Solutions, Luludis serves as the Vice President of Technology at DF Young, an international logistics solutions provider. As VP of Technology, Luludis oversees all of the company's IT needs, which includes all logistics and transportation logistics systems.

Luludis manages the technology team, and works alongside DF Young's CEO, A. Wesley Wyatt, Jr.

So what exactly can Superior Technology offer companies?

The firm combines a robust business consulting philosophy with a strategic knowledge of technology apps and systems right for every industry in today's economy. This is also known as Enterprise Resource Planning, or ERP.

Superior Technology is a provider of "Cloud Computing," which allows users to access sophisticated programs and applications directly through the Internet without taking space on your hard drive. Superior offers their clients the finest networks and firewalls as well, and you can trust Luludis to keep his company one step ahead of the competition, and always on the cutting edge.

After all, he's been excelling at the highest level of business for decades, optimizing operations and technology for some of the biggest companies in the world, and now he is investing that precious knowledge into his own company.

Luludis says it's time for all that build-up in technology to be put to use in making businesses more efficient and profitable. If you are interested in benefitting from what his company knows, you can reach out to Superior Technology and set up an appointment. Their phone number is (845) 735-3555.

Superior Technology Solutions is especially useful for small to mid-size companies, Luludis said. There are large tech service companies such as IBM that do well with Fortune 500 level corporation and other large enterprises, however according to Luludis, using an IBM or other sizeable providers can be expensive for a smaller company. It also can be "myopic" as all technology will be provider-based and not diversified.

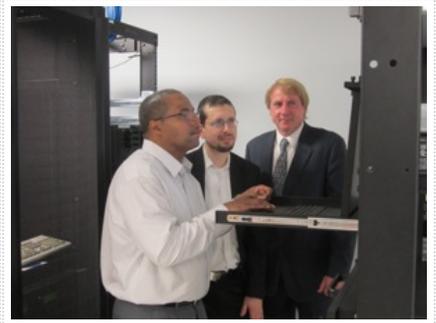
Luludis emphasizes Superior Technology will not just set you up with the technology you need but coach you on how to best operate your business and technological framework. "Every company has inefficiencies. It's difficult to put in terms of waste, but we can go in and optimize the environment," he said, adding, "We don't favor one particular technology. We are able to look at things objectively."

In this economy some companies are spending in order to save money and others are refusing to spend at all. "I have found both attitudes prevalent in this economy," Luludis said.

As the economy hopefully emerges from its long slump, Luludis sees the innovation his company is providing as being a positive. "I think a void exists nationwide for this kind of information and service," he said.

Luludis noted that his team members have experience across several industries including manufacturing, distribution, medical, networking, accounting, financial. They also host several servers on site which can provide backup for your business' systems. Superior Technology's premises are guarded by a notable security company and the office is highly protected, including requiring codes and sign in sheets to access different areas in the facility.

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Luludis working on a database update with two members of his team



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