

Case Study – PurchaSES®

Customer-Focused International Logistics Company

The Challenge

To be able to quickly deploy customized order management solutions for their customers to achieve supply chain optimization that is fully integrated with their customers' core business processes. In addition, these solutions needed to be made available for other customers quickly, productively and without the burdensome expense and cost of ownership associated with traditional order management solutions.

The Solution

Superior Enterprise Solutions (SES) > PurchaSES® Purchase Management Solution

PurchaSES® enabled our client to quickly deliver high impact customized logistics solutions that fit the specific needs of their individual customers, while providing an extremely rich level of functionality for their customers to manage their supply chains. Most importantly, they were able to re-deploy these solutions quickly for other customers with the same level of customization, even though the customer requirements varied greatly. PurchaSES® enabled our client to transform their deep knowledge of supply chain management and their many years of logistics experience into highly effective and customizable supply chain management applications for their customers. This has assisted our client in being able to establish unique relationships that have been highly valued by their customers.

By implementing PurchaSES®, our client has a strong foundation for the continued and evolving optimization of their customers' supply chain, as Superior is always upgrading PurchaSES® capabilities on a regular basis. Most importantly, the flexibility and integration capabilities of PurchaSES® ensures the applications always fits the specific needs of their customers.

PurchaSES® helps the logistics company provide quality focused solutions and services by allowing them to implement supply chain best practices for their clients with emphasis on all of the following areas:

- **Supplier Compliance** - Compliance benchmarks and goals were set and monitored for all suppliers in the supply chain, enabling our client's customers to make more intelligent sourcing decisions.
- **Continuous KPI Measurement and Reporting** - Key performance indicators (KPI) enable the client to gain a quick view of the performance of all aspects of the supply chain. Performance benchmarks can be optimized to continuously improve the performance of the supply chain.
- **Exception Management** - The real-time identification of "exceptions" (such as shipping delays) enables prompt communication and the rapid resolution of problems.
- **Real-Time Visibility** - The current status of orders and shipments is always available, in real time.
- **Detailed and Historical Reporting** - Provides invaluable feedback and enables analysis and trending that can be used for further optimization of supply chain operations.

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- **Real-time Cost Analysis and Reporting** - At any time, the current cost load is easy to ascertain (and historical and projected cost data is readily available).
- **Trade Lane Optimization** - Ensures the optimum transportation modes and routes are selected.
- **Graphical Reporting** - Providing a quick and easy view of key data.

PurchaSES® is a web-based application that can be fully provided as a service, so there is no requirement to purchase hardware, software or information technology resources. PurchaSES® provides immediate access to supply chain documentation, from commercial invoices to regulatory documents. All documents are directly linked from the data presentation screens and can be downloaded for viewing in common desktop applications.

By implementing PurchaSES®, the logistics company now provides their customers with a Superior supply chain management experience in the most efficient, timely and professional manner possible.